

New: Job Market
for chemical industry



chemieproduktion- online.de

THE FIRST ONLINE-ONLY-INFORMATION NEWS PORTAL
FOR CHEMICAL INDUSTRY IN GERMANY / AUSTRIA /
SWITZERLAND

KEY INFORMATION FOR DECISION-MAKERS
IN CHEMICAL ENGINEERING

ACHEMA2018



The fine & speciality chemicals exhibition

MEDIAKIT 2018

VALID FROM JANUARY 2018, V1
CHEMIEPRODUKTION-ONLINE.DE - A SERVICE PROVIDED BY
TROPAL MEDIA UG (HAFTUNGSBESCHRÄNKT)

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[chemieproduktion-online.de](http://www.chemieproduktion-online.de)

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<http://www.tropal-media.de>

PROFILE | THEMES | FORMATS | PRICES | TECH SPECS | CONTACT

Profile

chemieproduktion-online.de is the online-only B2B news portal for chemical industry with focus on chemical production and chemical logistics for managers and decision-makers.

On a daily base, it delivers without any delay

- latest industry news
- product features & innovations
- exciting case studies & white papers
- trade shows and events

...about the full range of all relevant topics for the industry such as process engineering, plant and pipeline engineering, apparatuses and industrial valves, automation technology, packaging, MSR technology, thermo-processing technology and sealing technology.

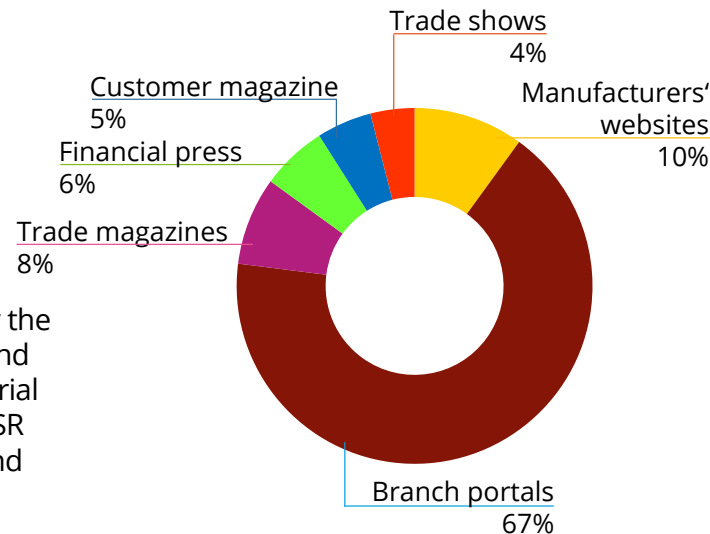
In 2018, we are providing live reports on:

- Energy efficiency
- Water & waste water treatment
- Achema, Frankfurt
- Fachpack, Nuremberg
- ATEX
- SPS IPC Drives, Nuremberg
- Valves for chemical industry

The yellow pages „Marktplatz“ completing the information offer of chemieproduktion-online.de.

Target Group

According to the latest pharmaindustrie-online.de survey*, 2/3 of the target group use online industry news portals several times per week.



The latest survey from 2017 on chemieproduktion-online.de shows: 68% of our readers' companies are planning investments from € 1-5 million in the upcoming 24 months. 10% intent to invest even more than € 10 million.

Our target group includes executives, engineers, technicians as well as all other decision-makers for purchasing of investment goods at the food and beverage industry.

Green Information

Sustainability, environmental and resource protection are key for chemieproduktion-online.de, not only in our news and reports - also in our daily business.

- Hosting of our website works climate-neutral in Germany.
- We pay compensation in CO2 reducing projects for all of our printed marketing materials.
- We travel with public transportation.
- We use green electricity.
- We are working closely to a paper-free office. Saving resources such as paper is naturally for us as a provider of online-only platforms.



* Results of an online survey on pharmaindustrie-online.de
Data base >400 voices
Timing: 2016/2017

Themes & Dates

	January	February	March	April	May	June
Trade shows/ Events		2. European Chemistry Partnering-Konferenz, Frankfurt (23.02.18)	MSR-Spezialmesse Rhein-Main, Frankfurt (07.03.18)	Hannover Messe, Hannover (23.-27.04.18)	Ifat, Munich (14.-18.05.18) MSR-Spezialmesse Rheinland, Leverkusen (16.05.18)	Achema, Frankfurt (11.-15.06.18) Chemspec Europe, Cologne (20.-21.06.18) Sensor+Test, Nuremberg (26.-28.06.18)
Specials Website	05.02.-09.03.18 Energy efficiency			23.04.-25.05.18 Water & waste water treatment		07.05.-22.06.18 Achema
Special Newsletter	Energieeffizienz 20.02.18				Water & waste water 08.05.18	Achema-Preview 07.06.18 Best of Achema 20.06.18
Newsletter	16.01.2018		20.03.2018	17.04.2018		



ACHEMA 2018



Themes & Dates

	July	August	September	October	November	December
Trade shows/ Events			MSR-Spezialmesse Südwest, Ludwigshafen (12.09.18)	MSR-Spezialmesse Rhein-Ruhr, Bochum (10.10.18)	Namur Annual General Meeting, Bad Neuenahr	
			Fachpack, Nuremberg (25.-27.09.18)		SPS IPC Drives, Nuremberg (27.-29.11.18)	
					Valve World Expo, Düsseldorf (27.-29.11.18)	
Specials Website		27.08.-05.10.18 Fachpack			12.11.-14.12.18 Automation technology	
				08.10.-02.11.18 Atex		
					12.11.-14.12.18 Valves for chemical production	
Special Newsletter				Atex 30.10.18	Preview SPS IPC Drives 21.11.18	Valves for chemical production 11.12.18
Newsletter	10.07.2018	21.08.2018	25.09.2018			



Start page desktop



Advertising Formats

1A Superbanner 728x90 pixel
or
Fullbanner 468x60 pixel

1B,C Superbanner 728x90 pixel
or
Fullbanner 468x60 pixel

2 Billboard Banner 845x250 pixel
Mobil: Fullbanner 468x60 pixel

3 Wide Skyscraper 160x600 pixel
or
Standard Skyscraper 120x600 pixel
Mobil: Fullbanner 468x60 pixel

4 Highlight Rectangle left 300x100 pixel or
Highlight Rectangle right 300x100 pixel

5 Medium Rectangle 300x250 pixel

Article page desktop



Start page desktop



Advertising Formats

- 6 Topstory
- 7 Product Advertorial
 article, pictures, video, links or
 Theme Advertorial
 article, pictures, video, links
- 8 Video
- 9 Premium Company Entry
- 10 Surf tips

Article page desktop



Advertising Formats Newsletter



1 A, B Fullbanner
468x60 pixel

1 c Fullbanner
468x60 pixel or
Highlight Rectangle
300x100 pixel

2 Top-Advertorial
1. position, picture,
headline, teaser, external link

3 Product Advertorial
picture, headline,
teaser, link

4 Surf tip

Job Market



Ingenieur (m/w) (z.B. Verfahrens-, Chemietechnik) als Führungskraft/Nachwuchsführungskraft

GHC Gerling, Holz & Co. Handels GmbH

📍 Hanau 📅 vor 5 Tagen

Für unser Team in Hanau suchen wir einen Ingenieur (m/w) (z.B. Verfahrens-, Chemietechnik) * erfolgreich und zügig ein Ingenieurstudium (z.B. Verfahrens-, Chemietechnik) abgeschlossen, idealerweise besitzen Sie bereits Berufserfahrung,



Ingenieur/in Fachrichtung Elektronik, Elektro-, Chemie-, Verfahrens- oder Produktionstechnik als Technischer Vertriebsbeauftragter m/w

ELANTAS Europe GmbH

📍 Hamburg 📅 vor 8 Tagen

Die ALTANA Gruppe entwickelt und produziert hochwertige, innovative Produkte der Spezialchemie. Wir gehören mit einem Umsatz von mehr als 2 Mrd. Euro zu den innovativsten, wachstums- und ertragsstärksten ...



Ingenieur/in Lack-, Chemie-, Verfahrenstechnik o. ä. als Leiter m/w Technischer Vertrieb

ELANTAS Europe GmbH

📍 Hamburg 📅 vor 7 Tagen

Die ALTANA Gruppe entwickelt und produziert hochwertige, innovative Produkte der Spezialchemie. Wir gehören mit einem Umsatz von mehr als 2 Mrd. Euro zu den innovativsten, wachstums- und ertragsstärksten ...



Produktions-/Prozessingenieur (m/w) Chemietechnik - Dispersion & Lösemittel

Coroplast Fritz Müller GmbH & Co. KG

📍 Wuppertal 📅 vor 12 Tagen

Chemietechnik - Dispersion & Lösemittel * Koordinierung und Betreuung von Projekten im Kontext neuer Produktionsanlagen/-technik im Bereich Technische Klebebänder

Users and engineers are searching on a daily base for challenging and interesting job opportunities on our chemieproduktion-online.de job market. Our recommendation: Use it for recruiting - together we will find your suitable candidate for your vacancy:

Basic Top Job

1 job advertisement on chemieproduktion-online.de (constantly on top and above the hit list) for 1 month, price: € 490

Premium Top Job

1 job advertisement on chemieproduktion-online.de (constantly on top and above the hit list) + social media promotion for your job ad for 1 month, price: € 590

Premium Plus Top Job

1 job advertisement on chemieproduktion-online.de (constantly on top and above the hit list) + social media promotion for your job ad + chemieproduktion-online.de-newsletter promotion for your job ad for 1 month, price: € 690

Banner portal

FORMATS		PRICES	TERM
Billboard Banner*	845x250 pixel	€ 2,490	1 month
Super Banner (A)*	728x90 pixel	€ 890	1 month
Fullbanner (A)*	468x60 pixel	€ 670	1 month
Super Banner (B,C)**	728x90 pixel	€ 750	1 month
Fullbanner (B,C)**	468x60 pixel	€ 500	1 month
Standard Skyscraper*/***	120x600 pixel	€ 1,005	1 month
Wide Skyscraper*/***	160x600 pixel	€ 1,260	1 month
Highlight-Rectangle left*	300x100 pixel	€ 590	1 month
Highlight-Rectangle right*	300x100 pixel	€ 590	1 month
Medium Rectangle**	300x250 pixel	€ 1,020	1 month

* run of Site (ROS), rotating (max. 3 additional banner)
 ** Exclusive position on homepage, not rotating
 *** On mobile website, we offer full banner alternatively

Additional Advertising Formats Website

Topstory		€ 530	3 days
		€ 1,000	1 week
Product / Theme advertorial		€ 450	3 weeks
Video/Webcast	300x250 pixel	€ 875	1 month
Surftipp		€ 265	1 month
Whitepaper		€ 385	3 months
		€ 630	6 months
Premium Company Entry		€ 520	12 months
Microsite		€ 3,360	3 months
		€ 5,635	6 months

Banners & Additional Advertising Formats Newsletter

Fullbanner	468x60 pixel	€ 635
Highlight-Rectangle	300x100 pixel	€ 410
Top-Advertorial		€ 505
Product / Theme advertorial (in combination with Website Advertorial)		€ 790
Surf tip		€ 155
Stand-Alone-Newsletter		€ 2,095



Yearly Package Offering

Bronze package	Silver package	Gold package	Platinum package
1x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial	1x Topstory Timing: 1 week	1x Stand Alone Newsletter	1x Surf Tip Timing: 6 months
1x Super Banner Portal Timing: 1 month	2x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial	2x Topstory Timing: 1 week	2x Stand Alone Newsletter
Premium Company Entry Timing: 1 year	1x Super Banner Portal Timing: 3 months	3x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial	3x Topstory Timing: 1 week
Regular price: € 2,200 Package price: € 1,760	Premium Company Entry Timing: 1 year	1x Super Banner Portal Timing: 6 months	4x Product / Theme Theme Advertorial Timing: 3 weeks inkl. Newsletter Product/ Theme Advertorial
	Regular price: € 5,770 Package price: € 4,325	Premium Company Entry Timing: 1 year	1x Super Banner Portal Timing: 12 months
		Regular price: € 12,325 Package price: € 8,630	Premium Company Entry Timing: 1 year
			Regular price: € 23,140 Package price: € 15,000

Conditions / Technical Data

Delivery address:

- please send your advertising media to:
werbemittel@chemieproduktion-online.de.

Delivery times:

- five days prior campaign start

Meta information:

- customer and campaign name
- Booking period
- requested site and placing
- advertising format and click URL
- contact for questions
- alternativ text (optional)

For flash banners:

- information of flash version
- information about action scripts

File formats Portal:

- GIF, JPG, PNG max. 45 KB*
- HTML, FLASH ((including click tag)
max. 45 KB*

File formats newsletter

- GIF (no animation),
JPG, PNG max. 45 KB*
- links without redirect

Third party banners via java script will not appear on responsive, mobile homepage.

A separate fullbanner (468x60pixel) is requested, also for mobile website for skyscraper, super banner and billboard banner.

Payment conditions: Payment has to be effected within 30 days gross after invoice date without discount. More conditions are available on our General terms and conditions under:

<http://www.chemieproduktion-online/content/agb>



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Headquarters: Eschborn, Germany

Hungry for more fresh news?

Discover the whole world of pharmaceutical manufacturing and production on pharmaindustrie-online.de, the online-only information portal for pharmaceutical production, management & technics. With Tropol Media, you reach your target group accurately and without any scattering losses.

Learn more on www.pharmaindustrie-online.de



Hungry for more fresh news?

Discover the whole world of industrial food processing on <http://www.lebensmittelverarbeitung-online.de>. With Tropol Media, you reach your target group accurately and without any scattering losses.

Learn more on www.lmv-online.de



Pool your marketing success and ask for interesting combined offerings.

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